

Restore Your Hair with Ground Breaking Robotic Technology

Singapore, May 2013 - Hair loss is a condition that can impact one's confidence and outlook on life. According to the International Society of Hair Restoration Surgery (ISHRS), at least 35 million men and 21 million women in the United States are affected by genetic hair loss or androgenetic alopecia. With the objective of revolutionizing the field of hair restoration, Restoration Robotics Inc. has developed the ARTAS™ system – the first and only FDA-approved hair transplant robot that offers hair restoration doctors and patients unprecedented levels of safety, efficacy and patient comfort.

Hair transplantation involves the removal of individual hair follicles from a part of the body called the “donor site” to another balding part of the body. The harvesting of hair follicles is traditionally done in a procedure in which a strip of hair is removed and separated into smaller units for transplant. The procedure requires long recovery times, and leaves a scar across the back of the scalp, which can be noticeable if the patient wears his or her hair short. Another method, known as follicle unit extraction (FUE), offers an alternative to the strip technique. However FUE can take several hours, and sometimes multiple sessions, for a doctor to manually punch out the thousand or so tiny, two- to six-hair follicle units needed for a natural looking hair transplant. It is also very hard to tell exactly where the follicle lives, and guessing wrongly results in a healthy follicle being sliced up (what doctors call “transection”) and losing it forever.

Now there is a better way to perform FUE with the ARTAS™ System - a physician-controlled, state-of-the-art, computer-assisted system that enables the harvesting of hair follicles during hair restoration procedures. Combining several features – including an image-guided robotic arm, special imaging technologies, small dermal punches, and a computer interface – ARTAS™ is capable of identifying and harvesting individual follicular units from other parts of the head or body for later transplant to bald scalp. The robot is expected to speed up the FUE process, making it easier on both the patient and the doctor. The minimally invasive solution restores hair in thinning areas, offering permanent

results with no linear scars, allowing patients to wear their hair in any style just like they once could.

"We are very excited to introduce this state-of-the-art technology to our customers and to offer them with another alternative solution to hair thinning issues, " said Dr. Mark Bishara, who has treated over 70 ARTAS cases.

The ARTAS™ System was recently honoured with a gold medal in the 26th Edison Awards Ceremony held in Chicago. The award celebrates creativity and excellence in achievement and the judging panel consists of over 3000 senior business executives and academics from the United States.

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About Restoration Robotics, Inc

Restoration Robotics, Inc., a privately held medical device company, is dedicated to revolutionizing the field of hair transplantation by developing and commercializing its state-of-the-art image-guided ARTAS® System. This interactive, computer assisted system uses image guided technology and precision robotics to enhance the quality of hair follicle harvesting for the benefit of physicians and their patients. To learn more about the ARTAS System and its unique technology, visit www.restorationrobotics.com or www.artashair.com.

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